


MIRROR MIRROR ON THE WALL, HELP MY REFLECTION BE THE BEST OF ALL...

THE AGING INFLUENCERS



UV Exposure




Low Winter Temperature




Poor Diet




Daily Commute Times



Stress Levels




Extreme Weather Temperatures




Genetics



Ozone Polutions



Smoking



Geographical Elevation

THE AGING FACE

On average women will incur 80% of their sun damage prior to turning 20. At 20, collagen production will decline by 1% per year and skin thickness will decrease roughly 7% every 10 years.

20's



Collagen Production -10%
Skin Thickness -7%

Common Signs of Aging:

- Facial aging begins
- Body stops producing ceramides, the molecules that surround and nourish skin cells, and this results in dryer, flakier skin
- Skin firmness begins to decrease
- Wrinkles, blemishes, and sunspots may also start to appear

30's



Collagen Production -20%
Skin Thickness -14%

Common Signs of Aging:

- Collagen and elastic fibers begin to break down in the face
- First signs of aging are visibly noticeable
- Fine lines and wrinkles become more and more apparent – forehead lines, frown lines, crow's-feet, smile lines, lip lines, marionette lines and sagging
- Inevitable forces of gravity are subtly emerging

40's



Collagen Production -30%
Skin Thickness -21%

Common Signs of Aging:

- Skin is losing volume
- Wrinkles and lines can start to appear deeper and more permanent

50's



Collagen Production -40%
Skin Thickness -28%

Common Signs of Aging:

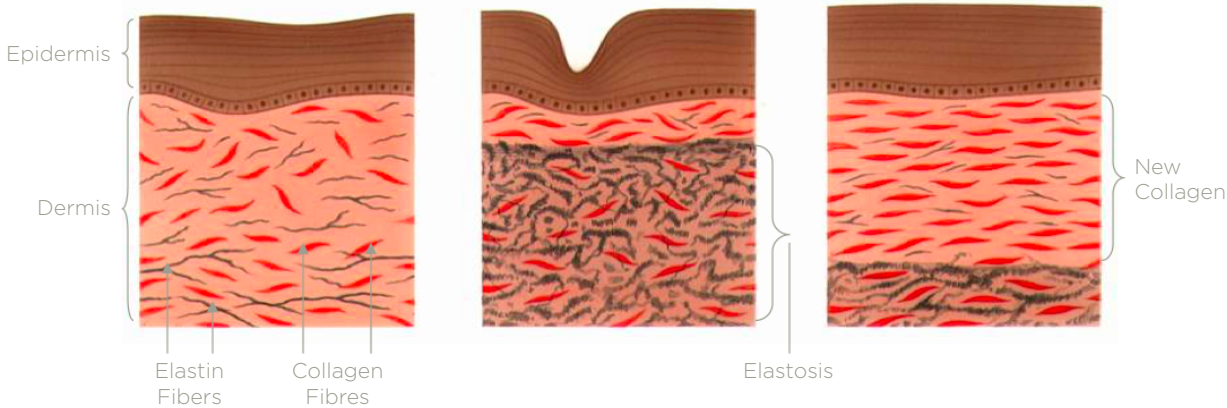
- Once firm skin now sags
- Wrinkles tend to set in as permanent fixtures



MIRROR MIRROR ON THE WALL,
HELP MY REFLECTION BE THE BEST OF ALL...

THE PROACTIVE APPROACH TO ANTI-AGING WITH BTL EXILIS ELITE™

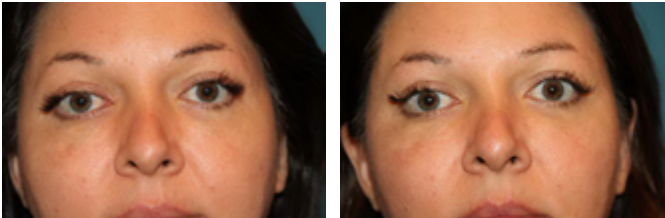
Whether you're in your 20's or 40's **BTL EXILIS ELITE™ can enhance and or protect your appearance**. The radio frequency energy will stimulate skin cells to produce collagen, **reduce wrinkles** and **improve skin texture**. The benefits of stimulating your own collagen is that collagen is deposited in an orderly, structured manner and that there is no risk of allergy, immune reaction or injection-induced infection. Therefore, 20-30 year olds can be proactively rebuilding their collagen, fiber elastins & epidermis prior to lines settling in. While 40-50 year olds can **repair year's of damage and deeper wrinkles**.



The Preventative Approach

20's

PHOTOS COURTESY OF: NORTH SOUND DERMATOLOGY



BEFORE

AFTER 2 TREATMENTS

30's

PHOTOS COURTESY OF: D. MCDANIEL, MD



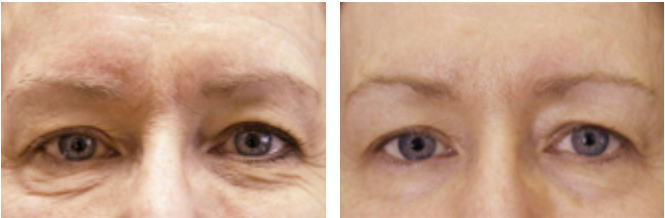
BEFORE

AFTER 2 TREATMENTS

The Corrective Approach

40's

PHOTOS COURTESY OF: N. HARTSOUGH, MD

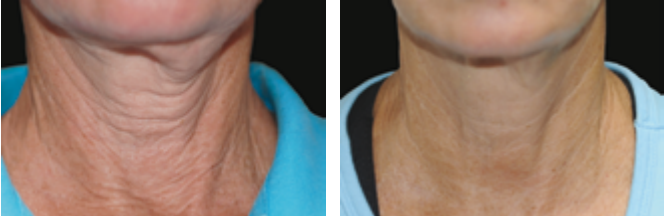


BEFORE

AFTER 2 TREATMENTS

50's

PHOTOS COURTESY OF: A. LIFTIN, MD



BEFORE

AFTER 2 TREATMENTS

The Method:
BTL EXILIS ELITE™

What is BTL EXILIS ELITE™?
BTL EXILIS ELITE™ represents the world's most advanced technology for tightening and facial rejuvenation. Independent studies have proven that exposure to BTL EXILIS ELITE™'s high energy radiofrequency can cause skin tightening¹.

What Does BTL EXILIS ELITE™ Feel Like?
Patients refer to the experience as a warm stone massage. There is little to no pain, no anesthesia or downtime.

How Many Treatments are Required?
2-4 TX's for face and neck. Treatments are generally spaced two weeks apart and will require 20-40 min depending upon the body parts treated.

When Should I Expect to See Results?
After second treatment. Optimal results will be seen 3 months post last procedure.

GET FIVE YEARS YOUNGER WITH THE BTL EXILIS ELITE

REFERENCES

1. D. McDaniel, R. Weiss, M. Weiss, C. Mazur, C. Gri n. Two Treatment Protocol for Skin Laxity Using 90-Watt Dynamic Monopolar Radiofrequency Device With Real-Time Impedance Monitoring. J Drugs Dermatol, 2014;13(9):1112-1117.
* The BTL EXILIS ELITE™ is indicated for the primary treatment of dermatologic and general surgical procedures for non-invasive treatment of wrinkles and rhytides. The massage device is intended to provide a temporary reduction in the appearance of cellulite.